

New Berlin Veterans Memorial Society
October 7, 2010
VFW Post # 5716 City of New Berlin

Please note: Minutes are unofficial until approved by the New Berlin Veterans Memorial Society at their next regularly scheduled meeting.

Present: Alderman/President Ted Wysocki, Mayor Jack Chiovatero, Mary Jane Whitty, Alderman John Hopkins, Rush Wilkens, Dave Gilligan, Don Reynolds, Lee Sisson, Don Hermann, Bernie Hintzke, and Secretary John Vogel.

Excused: Bill Ray

Meeting was called to order by President Ted Wysocki at 6:00.

Approval of Minutes – John Hopkins made a motion that the September 9th minutes be approved. It was seconded by Lee Sisson and passed unanimously with Jack Chiovatero voting present.

Old Business

Financial Status Ted Wysocki reported that as of 10/07/10

Income 8/27/10-10/07/10

	Bricks	\$1500.00	
	Memorial	30.00	
	V.M. Society	145.00	
Totals	Bricks	50,262.35	for 413 bricks
	Memorial	151,846.19	
	Memorial Society	2,142.00	for 170 paid member (includes 35 couples for total of 205)
In kind donations		49,881.15	
Total donations		254,131.69	
Spent since 8/27/10		252.84	
Total Expenses		172,722.11	
Balance		31,528.43	

Bills For Payment – The following bills were presented. \$147.47 window clings, \$140 CC Lawn Service, \$248.12 printing and mailing post cards, \$249 for stuffing inserts in newsletter. **Motion was made by Mary Jane Whitty and seconded by John Hopkins to pay the bills. Motion passed unanimously.**

Bernie Hintzke suggested that we implement a plan to pre-approve some payments or set an amount that would not need approval. Bernie also suggested that we add an additional board member to be authorized to sign checks. We now have three and two signatures are required. John Vogel suggested that the Vice President/President Elect be added. The four would be the Treasurer, President, Vice President/President Elect, and Secretary.

New Berlin Veterans Family Day – Mary Jane Whitty gave us an update on the Family Day held October 2nd. The weather was cold and the crowd was smaller than last year. There were donuts, milk and coffee available. The Fire Department allowed us to use the fire station for serving the food and setting up booths for our vendors. The program was great as were the speakers. Our keynote speaker was Dan Buttery, Fisher House Director who was a passionate dynamic speaker who rallied the crowd.

Don Reynolds reported that he sent news releases to the following groups: Radio 28, Newspapers 23, and Television Stations 6. He suggested that we need more signage around town. Last year we had over 240 attendees. This year we had less than 100 with most of these made up of the band, committee members, speakers/vendors, New Berlin Eisenhower student and the fire department members. This year we sent out post cards to all society

members. This was followed up by telephone calls and e-mails. There was an insert in the City newsletter, signs posted and a media blitz sent out by Don Reynolds. John Vogel suggested that we look at ways to improve on our program. He suggested moving the date up a month, and/or moving the program into the fire station, possibly changing the program to less speakers and more music.

The officers would like to thank Mary Jane and the Eisenhower students for their hard work.

Brick installation - Rush Wilkens said that the last brick installation date of the year will be Nov 6th. He wanted to know if all the bricks that were ordered would be done by then. John Vogel reminded the group that when we first meet with the brick vendor, he did establish a time frame needed to prepare the bricks. We need to work within these parameters. Since we now are inviting family members to be present when the bricks are installed, timing is critical. Ted will meet with our vendor to confirm set up and delivery time for bricks.

Future discussion will include reviewing brick promotion. Rush and his committee will present a report next month.

Web Site – Dave Gilligan is constantly keeping the web site up to date. He is working with Bill Ray to incorporate all the society data into one server.

Christmas Tree Lighting ceremony – The Lions Club would like to add additional lights this year, using some of the trees. Rush and Ted will make the decision as to where the lights will be added.

Future Events – Rush and the Marketing committee will come up with recommendations for future events to replace the casino night.

New Business

Insurance Coverage - A discussion began on insurance coverage. It is believed that we are covered under the city's insurance. Mayor Chiovero will confirm this at our next meeting

Record Repository – Bernie volunteered to keep the financial records secured in his office. John V will keep the Society records secured in a safe in his home.

Financial Institution Report- Bernie Hintzke said that there would not be sufficient time to prepare a yearend financial report to present at an annual meeting if held in January. He suggested moving the annual meeting back to June or September. Rush reminded the officers that this would conflict with the bylaws. Elections were set to be held in January. Society membership dues were set in January. Ted set up a committee consisting of Bernie as the chairman, and Lee and John V as members. They will review the by-laws and come up with recommendations by the next meeting.

Lease of site – Report to following at the next meeting by Ted.

Ted suggested that we hold all our meetings at the VFW Post. The officers agreed. Ted will meet with the VFW Post officers to get their approval for us to meet there on the first Thursday of each month at 6:00 pm.

Motion by Don Hermann and seconded by Bernie Hintzke and passed unanimously to adjourn at 7:20pm.

***** Please note*** Our Next scheduled meeting date will be Thursday November 4, 2010 at the VFW Post.**

Respectfully Submitted by

John Vogel

