

**New Berlin Veterans Memorial Society
December 1, 2011
VFW Post # 5716 City of New Berlin**

Please note: Minutes are unofficial until approved by the New Berlin Veterans Memorial Society at their next regularly scheduled meeting.

Present: Don Reynolds, Rush Wilkens, Lee Sisson, Mayor Jack Chiovatero, Bill Ray, Alderman John Hopkins, Dave Gilligan, Mary Jane Whitty, and Secretary John Vogel

Excused: President Ted Wysocki, and Don Hermann

Meeting was called to order by Vice-President Lee Sisson at 7:00
Lee said that we had some special guests and asked Mary Jane to introduce them. They were Chelsea Brackmann and Katlin Shiroda who are representatives of New Berlin Eisenhower Middle School. They talked about continuing their mission which is to make contribution to the NBVMS. Last year they did a dance to raise money to send a New Berlin veteran on the honor flight to the Washington WW2 memorial. This year their project was to ask their neighbors for money by volunteering to do chores for them. Some of the chores included washing their cars, dog walking, cleaning gutters, baby sitting and raking leaves among other chores. This was their community service project for the year. They then presented a check to one of our board members, Mayor Jack Chiovatero in the amount of **\$2,360.50**. The Mayor thanked them for their service to the community and especially the veterans. The students asked that we dedicate \$500 to sending another veteran on the next honor flight and/or helping to send a chaperon for them.

Approval of Minutes – Don Reynolds made a motion that the Nov 3, 2011 minutes be approved. It was seconded by Bill Ray and passed unanimously.

Old Business

Financial Report Lee presented the following financial report submitted by Ted Wysocki:

Revenue	Membership	\$55.00		
	* Donations.....	3,371.00		
	Bricks	500.00	Total	\$3,926.00
Expenses	WE Energy.....	34.33		
	Irrigation Work.....	109.00		
	Shirts-Inventory	172.00	Total	315.33
Cash on Hand			Money Market...	28,882.83
			Checking Acct.	5,450.71
			Total.....	34,333.54

\$1,600 donation from New Berlin West Middle presented at Veterans Day ceremony.

\$200 to bricks for an 8X8 community brick

\$500 to be donated to honor flight

\$900 allocated to donations category

John Vogel said he received a notice from Ted that the Schaab Charitable D.R.E.A.M. fund has given us a grant of \$700. It is not known if this was included in report. **Don Reynolds made a motion that we accept the treasurer's report. It was seconded by John Hopkins and passed unanimously.**

Treasurer's Position – A new candidate, Dan Lavinio has been recommended by Ted Wysocki and Mayor Chiovatero. Ted has talked to him and he has agreed to take the position. **Following our By Laws, a motion was made by Don Reynolds and seconded by Mayor Chiovatero to elect Dan Lavinio to the NBVMS BODs to fill the remaining one year term of the open position. Motion passed unanimously. A motion was then made by Rush Wilkens to elect Dan Lavinio to the open position of treasurer of the NBVMS. It was seconded by John Hopkins and passed unanimously.** We welcome Dan to our group.

Office location – Rush reminded those who are volunteering to work at the Veterans room at the Library that they will have to go through an orientation. It will not be lengthy but it is required. He is looking to purchase 2-4 drawer file cabinets. Mary Jane volunteered to see what she has available. Rush will also be looking for a desk. We also need to move all the boxes of brochures that Bernie Hintzke has stored at his office.

Web Site Update and Avastone Microsoft Access Data Base –Bill Ray said that Avastone is working on the changes. The templates have been changed. Dave has continuously updated the web site. There are some minor changes that he is working on. He will update the minutes.

Site Report – Rush updated us on the water usage problem. The system was programmed to run every 2 days. We normally use 2,500 gallons the days it runs. The program failed and it ran more often and sometimes twice in one day. The cost of \$109 for irrigation works was for the company to blow out the lines in preparation for winter.

Marketing Update –Rush has sent out the Christmas brick promotion. Scan Group has done an excellent job creating the high quality mailer. Rush has been authorized to spend up to \$75 for a gift to the person responsible for the design and mailing. Dave Gilligan will also look into creating a plaque.

Brick Report – None

Newsletter Distribution – Lee said that we have an agreement with “Constant Contact” who will handle our email distribution. We will have 2 months free service if we keep our distribution list under 100. The December issue will be released this week. Last month 90 were sent out, 34 were opened, 1 person “opted out”, 22 bounced back with invalid /obsolete email addresses.

New Business

2012 membership renewal program –Lee said that the mailing is ready to go. It is scheduled to be sent out to be received on Pearl Harbor Day Dec 7th. The mailing will be send to the 120 current members. Lee is also working on new membership development. He will have an outreach program available after the first of the year.

Lease agreement – Don Reynolds reported that the lease has been signed sealed and delivered. It has been approved by the NB Common Council. John Vogel asked for a signed copy for our records.

Christmas Tree Lighting – Set for Dec 3rd. Parade at 3:00 Ends at the Veterans Memorial site. John Hopkins will be there at the fire station (about 4 o'clock) to hand out brochures. John Vogel will be there to assist.

Annual meeting- John Vogel asked for suggestions for a program. Mary Jane volunteered to have one of the students speak at the meeting.

Motion by John Vogel and seconded by Dave Gilligan and passed unanimously to adjourn at 8:10.

*** Please note*Our Next scheduled meeting date will be on Thursday Jan 5, 2012 at the VFW Post at 7:00pm.**

Respectfully Submitted by

John Vogel

