

**New Berlin Veterans Memorial Society
Oct 6, 2011
VFW Post # 5716 City of New Berlin**

Please note: Minutes are unofficial until approved by the New Berlin Veterans Memorial Society at their next regularly scheduled meeting.

Present: President Ted Wysocki, Don Reynolds, Dave Gilligan, Rush Wilkens, Lee Sisson, Mayor Jack Chiovatero, Bill Ray, Alderman John Hopkins, and Secretary John Vogel

Excused: Treasurer Bernie Hintzke, Don Herrmann, and Mary Jane Whitty

Meeting was called to order by President Ted Wysocki at 7:00

Approval of Minutes – Don Reynolds made a motion that the Sept 15, 2011 BOD minutes be approved. It was seconded by Lee Sisson and passed unanimously.

Old Business

Financial Status – The Treasurer was not present but submitted the following report through e-mail.

July – September		
Income: Donations	\$653.00	
Memorial Bricks	1,300.00	
Photographs	300.00	
Membership Dues	90.00	
Interest	15.98	2,358.98
Expenses: Legal fees, Postage, Depreciation	121.33	
Program & support expenses	130.28	
Site Expenses –maintenance –utilities	173.52	425.13
Cash at end of period		<u>\$32,982.48</u>

Web Site Update and Avastone Microsoft Access Data Base – There is a meeting next week with Ted, Bill, and Dave and the developers to create the additional reports. Website is continuously being updated by Dave.

Tree replacement and site issues – Rush said that he is working with Action Landscaping to replace our dead trees. He is looking at a hybrid between a crimson maple and a silver maple called “Autumn Blaze”. However, our trees are now about 18 feet apart and this tree grows to 30-40 feet wide. Rush suggests moving a few of the trees and removing the dead trees to allow for the autumn blaze. The cost of the 2 trees is \$175 each and \$150 each to install (total \$650).The final decision was to plant 3 trees and move those necessary. **A motion was made by Bill Ray and seconded by Dave Gilligan that we allocate up to \$1,200 to purchase and install the 3 autumn blaze trees and move those that need moving. Motion passed unanimously.**

Rush began a discussion on moving the bricks along the sidewalk. Rush said that they could move on this immediately. Dave questioned whether we wanted this area or another area where we could tie in park benches. Bill Ray suggested that we table the discussion till the next meeting. **Ted will add \$3,000 to the budget.** Rush will talk to Stano to arrange time in the spring.

Marketing Update – Don Reynolds talked about the lease and insurance. The liability insurance has been signed by Ted and sent to the insurance company. As far as the lease, Don said that he is meeting with Mark Blum tomorrow along with Mayor Jack and Rush. After the new lease is typed up, Don will take it over to Attorney John Schober for his review. Casually insurance will not go in effect until we get the applications.

Don talked about the NBVMS priority list that Lee has sent out. Following are the events and responsibilities:

Independence Day booth – Don Reynolds
Brick Installation ceremonies (2) – Rush/Bill
Safety Saturday – John Hopkins/Ted
Memorial Ceremony at cemetery – Lee
Christmas tree lighting – Ted
Annual membership meeting – John V/ Bill

Lee began a discussion on collaborative partnerships with groups and societies such as VFW, NB schools, societies, etc. There are 30 some organizations on the NB web site. Lee said that #1 understand that there is such a thing (potential for involvement), #2 understand that there are people with responsibilities for these partnerships, #3 should we add to this list?

Rush talked about a brick promotion at Christmas time He suggested a mailer to all those we have addresses for (without businesses). Ted said that as long as this fits into the marketing budget, we do not have to allocate money for it.

Brick Report – Bill Ray said that we have around 40 spaces left. He said he is looking at different sand to use when installing the bricks.

Newsletter Distribution – Lee said that the newsletter was set to go. It is tied to the brick installation. It should be sent to all users that we have e-mail addresses. Ted will work with Bernie to get it sent out.

New Business

Memorandum - Members of the BOD were concerned with the administrative costs that are occurring. Ted has been talking to our Treasurer regarding these costs. Our Treasurer agreed that his time was at no charge. He was under the impression that Ted offered to reimburse for staff. After discussion, it was decided that Ted will meet with our Treasurer to discuss this issue.

Motion by John Vogel and seconded by John Hopkins and passed unanimously to adjourn at 8:52.

****** Please note****Our Next scheduled meeting date will be on Thursday November 3, 2011 at the VFW Post at 7:00pm.**

Respectfully Submitted by

John Vogel

